






Renovating your home exposes wires, structure, and sometimes the foundation it's built on. If your business needs renovating, or innovation, you can expect much of the same... Sometimes you need to uncover the foundation, structure and processes that power your business.

This can be unfamiliar territory for a team when the way it always was isn't good enough anymore. Typical approaches need to be challenged, and new capabilities developed. OpenCircuit can step in as your team's guide to release innovation from the routine.

Our experts will Enable Teams to Innovate through 5 conversations.

-  **Identify** – How does everyone understand the opportunity and their role?
-  **Invite** – How do you enroll all voices – including customers, colleagues, and competition?
-  **Inspire** – How do you identify big insights into routines – yours and your customers?
-  **Interpret** – How will a new insight affect current routines? Is it clear what needs to change?
-  **Implement** – New opportunities often need new action. How do you determine next steps?

These conversations require your team to practice 5 attitudes

Voice & Visibility – Our heads are full of ideas. Some need a little coaxing.

Seek Dialogue – Who wants to be talked at? But, everyone needs to be heard.

Beginner's Mind – If you know the answer already, why are you still reading?

Choose Courage – The easy path won't work. We tried.

Share Leadership – We know what we're doing. But, so do you. Maybe it's your turn.